

WOMEN IN GOLF & BUSINESS

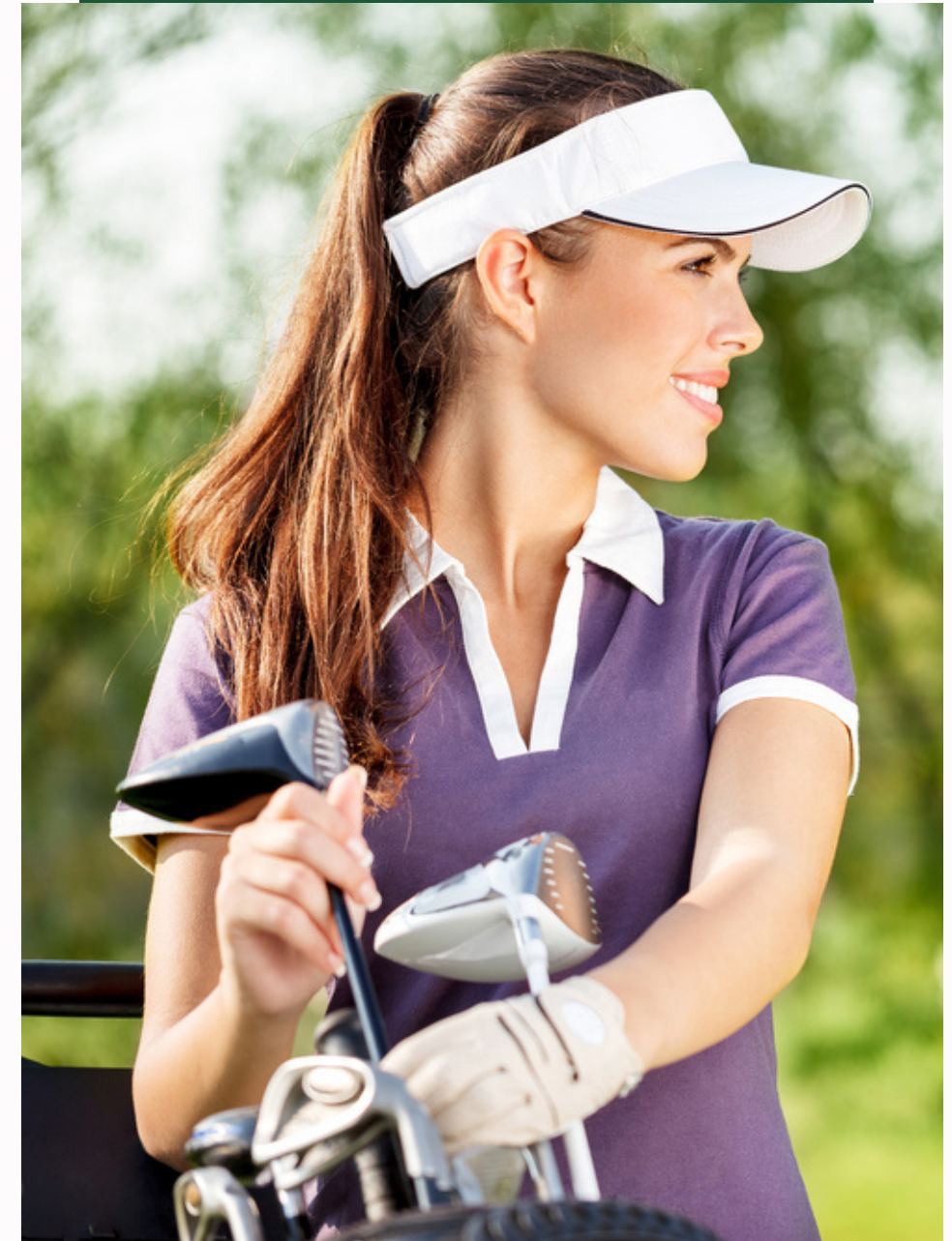
EMPOWER • INSPIRE • COLLABORATE

SPONSORSHIP PROPOSAL

THE LEADING EDGE

University & Graduate Programme

Empowering Women through Golf & Business





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Women in Golf & Business

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WOMEN IN GOLF & BUSINESS

Empower | Inspire | Collaborate

Women in Golf & Business, a unique platform introducing golf and all the benefits it brings, professionally, socially and personally to business women and executives.

What we offer:

Golf & Event Networking Series throughout the UK & Overseas

Business & Personal Development Courses

Performance Mindset Workshops

Corporate Training Sessions

- skill development, team building, employee well-being

Team Building

WOMEN IN GOLF & BUSINESS

Empower | Inspire | Collaborate



Nicky
Lawrenson
Founder

Nicky Lawrenson

Nicky has over 20 years of golf coaching experience and is a PGA Fellow Professional. She is passionate about inspiring women to embrace the opportunities of the game with confidence; creating a more inclusive platform both on and off the golf course.

Nicky is also a TPI Level 3 instructor and is a certified Master NLP Practitioner.

THE LEADING EDGE

University & Graduate Programme

PROGRAMME DETAILS - LAUNCHING EARLY 2024:

A unique 6-week intensive golf, business & personal development programme for undergraduate, graduate and post-graduate women

The foundations of golf and psychology of performance

Empowering women with confidence and new skills, connections, greater well-being and happiness

Finding fulfilment, both professionally and personally

Equipping women for success in every area of their life

THE LEADING EDGE

University & Graduate Programme

PARTNER VENUES (bespoke options available)

Frilford Heath Golf Club, Oxfordshire

Kings Hill Golf Club, Kent

Bowood Hotel, Spa & Golf Resort, Wiltshire

The Caversham, Berkshire

Carden Park, Cheshire

Kingswood Golf Club, Surrey

Horsley Lodge Golf Club, Derbyshire

Hamptworth Golf Club, Salisbury

Additional venues can be sourced to suit the location of the University.



TARGET AUDIENCE & DEMOGRAPHIC

Target Audience



University Students

Undergraduate, Graduate and Postgraduate

Targeting a selection of The Russell Group of Universities for example:

Oxford

Bristol

Liverpool

Sheffield

Southampton



PARTNERSHIP OPPORTUNITIES

**WOMEN IN GOLF
& BUSINESS**

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THE LEADING EDGE

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WHY GET INVOLVED...

As your marketing partner, we take our relationship seriously. We promise to work collaboratively and deliver the best sponsorship benefits to you.

Positive brand awareness for your business

Exposure to new audiences and networks

Employment gateway to participants / graduates

Embrace inclusivity and female empowerment

Greater networking outreach and opportunities

Collaboration opportunities through workshop graduate employment

Positive well-being focus in the workplace

TITLE SPONSOR

£15,000*

BENEFITS TO YOU

Business name - The {name} Leading Edge University & Graduate Programme

Company branding and messaging on the Women in Golf & Business website

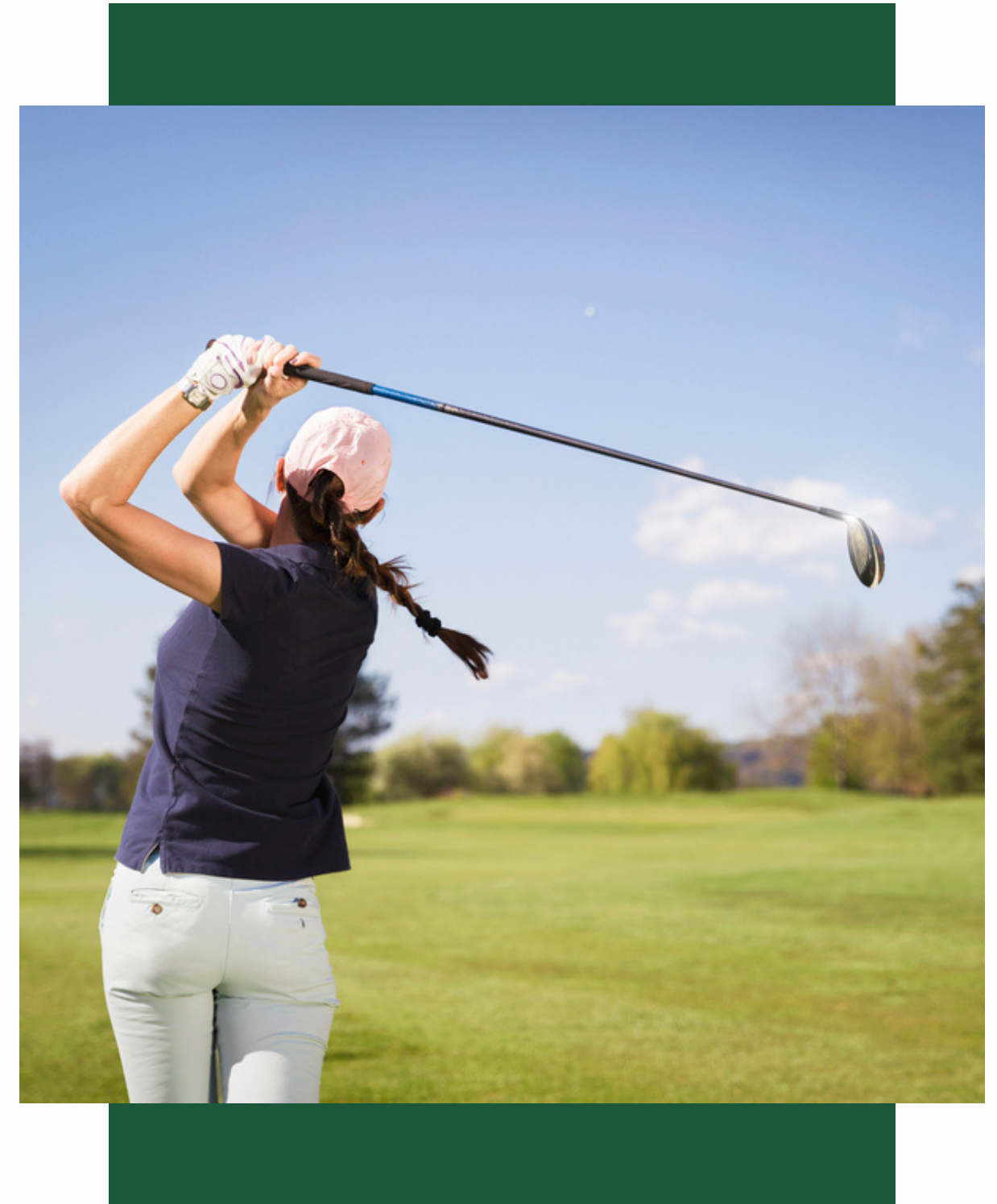
All branded collateral and marketing material to feature your company logo

Branded emails to all participants

Social media promotion

Sponsored messages to Women in Golf & Business Membership

*Plus VAT



TIER 2 SPONSOR

£5,000*

BENEFITS TO YOU

All branded collateral and marketing material to feature your company logo

Branded emails to all participants

Social media promotion



*Plus VAT

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THANK YOU

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