



**MEDIA KIT**

# **WOMEN IN GOLF & BUSINESS**

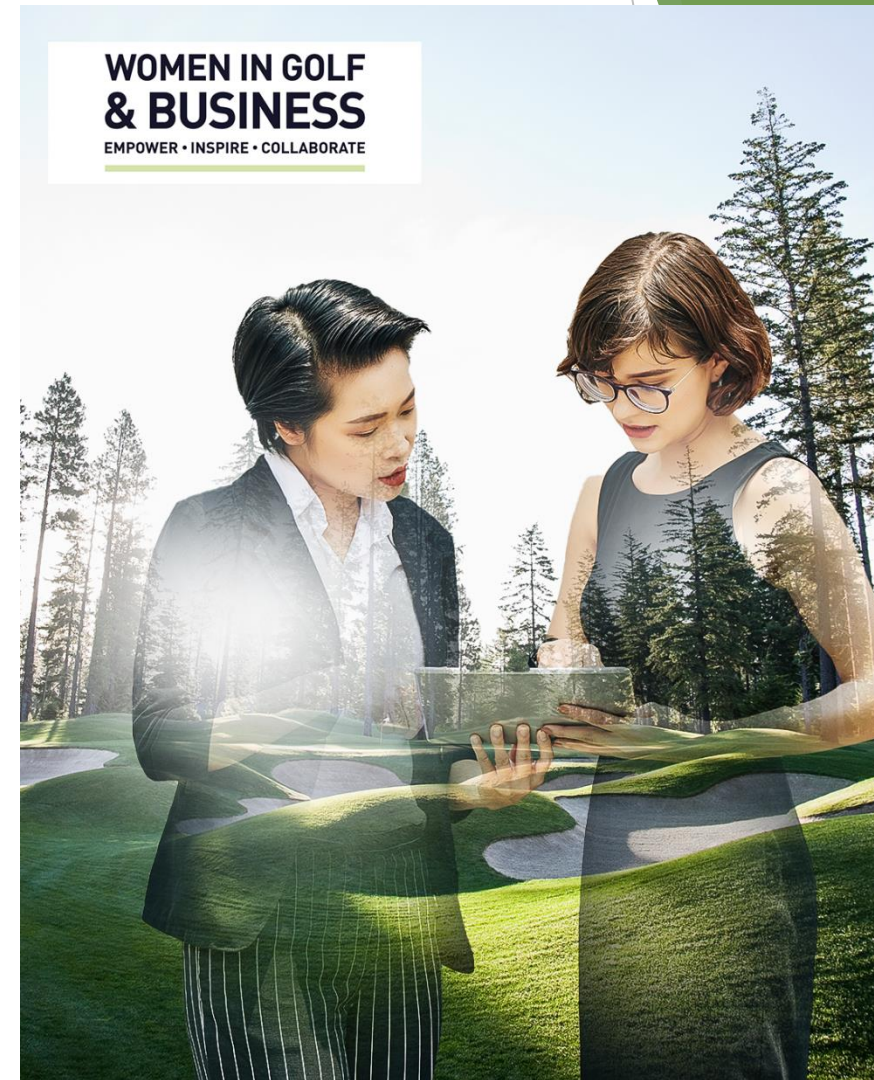
**EMPOWER • INSPIRE • COLLABORATE**

**‘Women in Golf and Business’ - a unique platform introducing golf and all the benefits it brings professionally, socially and personally to business women and executives.**

## **Women in Golf and Business is an all-inclusive community of females.**

We are passionate about providing businesswomen with the opportunity to embrace all the benefits and tools that golf offers through the many platforms we provide, including:

- Networking events
- Coaching programmes
- Personal tuition
- Corporate business days
- Workshops
- Online forums
- Q&A webinars
- Newsletters
- An informative and interactive website
- Social media platforms
- Membership subscriptions
- Competitions, Giveaways and Exclusive offers



# Our Audience

- ▶ Businesswomen and executives looking to enhance and grow all areas of their personal, social and business acumen
- ▶ Businesswomen and executives working at all levels across all business sectors and the companies they work for who want their employees to be empowered and encouraged to collaborate through the benefits of golf.
- ▶ Businesswomen and executives who work in a cross sector of careers and are passionate about advancing or learning the game of golf and all the benefits it gives in all areas of their lives.
- ▶ 100% Women aged between 23-65 years
- ▶ Newcomers to the game, improvers and established golfers.
- ▶ Average HH earnings £54,000



# Advertising with Women in Golf & Business

## Banner sizes

- ▶ Home page
- ▶ Events
- ▶ Membership
- ▶ Coaching
- ▶ Courses

Horizontal banners - 970px X 250px

Skyscraper banners - 300px X 600px

## Newsletter sizes

- ▶ Advertising banner
- ▶ Solus e
- ▶ Advertorial

Horizontal banners - 600px X 421px

# Advertising Opportunities

- ▶ Home page from £180.00 per month
- ▶ Section page banners from £150.00 per month
- ▶ Tool of the month includes site banner, newsletter banner and 2 x social media posts £500.00 per month
- ▶ Newsletter sponsorship and banner placement from £280.00 per newsletter
- ▶ Exclusive solus email broadcasts £320 per broadcast
- ▶ Section advertorials £400 per feature
- ▶ Social media spotlight posts £60.00 max 2 per month
- ▶ Event sponsorship and sampling opportunities Priced on request
- ▶ Become a WIGB affiliated golf venue Contact us for more information
- ▶ Tailor made corporate golf days Contact us for more information



We can create bespoke promotional campaigns across all of our platforms ensuring we meet all of your objectives - Contact Suzanne [suzanne@wigg.co.uk](mailto:suzanne@wigg.co.uk) Tel 0787 2017269